

nobilia 2014 Collection. The Next Step.

The LASER Product Range – nobilia's next step toward even more perfection

Verl. In keeping with the motto "The Next Step," nobilia once again showcases itself as the industry's pacesetter at this year's in-house exhibition. The 2014 Collection encompasses several highlights, which represent milestones in the company's product development. One such highlight is the introduction of the laser-welded edge from nobilia.

The introduction of the LASER product range means an even more perfect appearance in nobilia's in-house manufactured fronts. With this new product range, nobilia supplements the collection in price group 2 with fronts that have a laser-welded edge. With this, one of the most innovative developments in the area of edge technology is put to use, even at the entry level price. By introducing this production technology, nobilia also further expands the technological competence of both its plants.

Through the use of laser technology, the edge is seamlessly welded to the panel. In contrast to conventional bonding, there is no glue joint here. The result is a high quality, seamless appearance as if of a single piece. This technology makes loss of aesthetic quality a thing of the past.

LASER stands for an exceptional appearance in price group 2. The range is available in a total of four colours: in the bestselling colours Ivory and Sand and in the two new trendy solid colours Premium white and Mineral grey.

The new model LASER PLUS offers additional design freedom, in which fronts with laser-welded edges are harmoniously combined with appealing digitally printed wood décors. The new shades of Premium white and Mineral grey form the colour base. The trend wood décors Light oak plank reproduction or Grey oak plank reproduction create exciting accents. The popular used look of both wood décors is persuasive. Matched to the accent woods, niche claddings in the new oak décors enable inviting and consistent designs.

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